

17th South

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Authentic Living in the Heart of Atlanta



Lofty Goals

Short-term rentals debut at Ponce City Market's FLATS

It's true not everyone can live in one of Ponce City Market's trendy upstairs apartments, but both visitors and locals now have the opportunity to temporarily call the mixed-use development home, thanks to the recent introduction of short-term rentals at FLATS at Ponce City Market.

First announced in August, rentals are suitable for both weekend get-

aways, or staycations and corporate lodging. Guests can rent studio, one-, two- and three-bedroom apartments for a minimum of three nights and up to several months. Pricing begins at \$180 per night, and furry guests are welcome.

Akin to hotel rooms or corporate lodging, each apartment comes completely furnished and renovated, while maintaining the historic building's original features—think exposed brick walls, lofty ceilings, sealed-and-stained concrete floors and steel-framed windows overlooking the BeltLine. And don't expect run-of-the-mill IKEA furniture; top-tier pieces are specifically selected for each room.

"Atlanta Luxury Rentals furnishes apartments at the FLATS with a variety of collections and works with brands that meet their aesthetic and sell directly to interior designers," says Atlanta Luxury Rentals CEO Chad Salenius. "High-end Italian hides and cotton velvets are commonly seen on upholstery throughout the apartments."

Besides hand-selected furnishings and high-thread-count, Italian linens, other perks include 24-hour personal concierge service, bath products by upscale beauty brand Molton Brown, SUHD televisions by Samsung and kitchen accessories such as Keurig coffee makers and Vitamix blenders. Short-term renters have access to valet dry cleaning, two fitness centers and controlled-access, covered parking. ■

flatsatpcm.com